



**Notice of Public Meeting
Arizona Motorcycle Safety Advisory Council
Tuesday, November 20, 2007 - 1:30 pm**

Meeting Minutes

1. **CALL TO ORDER:** AMSAC vice Chair Jean Cooper called the meeting to order at 1:30 pm with a quorum.
2. **APPROVAL OF MINUTES:** The minutes were accepted as written. Motion passed 5-0.
3. **INTRODUCTIONS**
Council members introduced themselves and gave a brief synopsis of their backgrounds and their motivation to be on the Council.
4. **ELECTION OF CHAIR AND CO-CHAIR**
PJ Janik was elected Chair and Bobbi Hartmann was elected Vice-Chair. The Chair passed 5-0 and the Co-Chair passed with a 3-2 vote. They will take responsibility for their offices on November 21, 2007.
5. **MOTORCYCLE SAFETY FOUNDATION AWARD**

Director Fimbres shared the presentation of the Motorcycle Safety Foundation Award for Outstanding Motorcycle Safety Support in 2006, which was awarded to the Council in recognition of valuable contributions to motorcycle safety.
6. **POLICY AND PROCEDURES**

Mr. Schneider provided an overview of the open meeting law along with an explanation of the rights and responsibilities of Council members. Additionally, Mr. Schneider explained that his attendance at meetings is to provide guidance regarding procedure during meetings. He suggested that the Council develop a policy and procedure manual. Commander Janik volunteered to review policies and procedure manuals that have already been developed by similar groups. Commander Janik suggested a work-study meeting be conducted just prior to the next meeting. The Council was reminded that the work-study meeting, just like every meeting, must follow the open meeting law. All were in favor. The meeting will be announced.

Ms. Vasquez provided an overview of appointment procedures for Council members and handed out copies of Governor's Citizen's Traffic Advisory Board Agenda Process. She also mentioned there had been complaints regarding procedure brought to her attention. However, her process for relaying the complaints is not to the Chair of the Council, but to the support staff. No complaints had reached the Council, so difficult to improve if the complaint is never heard.
7. **STATE FISCAL YEAR 2007 MEDIA CAMPAIGN**

Mr. Hegarty provided an overview of the 2007 billboard and radio motorcycle safety campaign. Ms. Hartmann asked for listing of exact placement of each billboard throughout the state. Ms. Cooper volunteered to attempt to get that information.



8. MOTORCYCLE ASSESSMENT

Mr. Fimbres handed out copies of NHTSA Motorcycle Safety Assessment Report. He suggested Council members review the report and bring comments to next meeting. Council should prioritize items for future discussion and action. The report will be added to the GOHS website for public view.

9. NATIONAL TRANSPORTATION SAFETY BOARD REPORT

Mr. Fimbres handed out copies of the National Transportation Safety Board Report with the same suggestion as above; review document and bring comments to next meeting.

10. NATIONAL ASSOCIATION OF STATE MOTORCYCLE SAFETY ADMINISTRATORS

Ms. Cooper provided a brief overview of her attendance at the National Association of State Motorcycle Safety Administrators conference in Buffalo in August.

11. SYMPOSIUM ON MOTORCYCLE VEHICLE MILES TRAVELED

Commander Janik and Mr. Williams of GOHS gave an overview of their attendance at the Symposium on Motorcycle Vehicle Miles Traveled Conference in Washington, DC, in October. They spoke about a survey of vehicle miles traveled that is due by June 2008. Additionally, they discussed the limitation of the survey which seems to render the results as inaccurate, such as the data is gathered during the week (Monday-Thursday), when most motorcycle miles traveled occur on Saturdays and Sundays. Commander Janik mentioned a study done by Clemson University that may be useful for Arizona.

12. NHTSA 2010 GRANT

Terry Rutan of GOHS and Ms. Cooper gave brief overview of NHTSA 2010 Grant which was awarded for 2008. Arizona was granted approximately \$102,000. Disbursement of the money will be decided by the Council at future meetings.

13. BUDGET

Mr. Tuiteleapaga and Ms. Arteaga of GOHS gave an overview expenditure of FY 2007. Ms. Arteaga suggested that those requesting materials for public information do so in writing at least 2 days before materials are needed. The request may be emailed to her at parteaga@azgohs.gov or faxed to her at 602-255-1265.

The inventory of materials was discussed at length. The Council agreed that certain items would be purchased now. Other items remain well stocked. The items to be purchased now are:

Bumper Stickers	\$7,000
Look Out for Motorcycles t-shirts	\$10,000
Metal Pins	\$6,600
Pencils	\$2,400



Arizona Motorcycle Safety Advisory Council • c/o Governor's Office of Highway Safety • 3030 N Central Ave, Suite 1550 • Phoenix, AZ 85012 • 602-255-3216 • <http://www.azgohs.gov>

Key chains \$6,000

2 by 4-Side by Side pamphlets \$1,500

Motion was made to accept the described allotment of monies.

An ongoing discussion will address future purchases.

Call to Public regarding budget items:

Sky Pilot suggested that we should buy only made in the USA promotional items

Dick Studdard suggested budget for public training for police officers to better identify DUI among motorcyclists. Additionally, suggested members of the Council attend meetings of Motorcycle Organizations and Clubs to educate the public regarding the Council and its purpose.

Ray Huston suggested that purchased materials be made in the USA.

14. RED BADGE

Terry Rutan, GOHS, presented the Red Badge Program which is designed to provide first responders to an accident scene with medical information related to the possible victims. The program is designed for motor vehicles. It is proposed to the motorcycle community. Some questions are where to place the "Badge" on the bike and then where to place the information. Another question is how to identify the person to whom the information is related at the scene of an accident, especially with multiple vehicles and multiple victims. The Council will have an ongoing discussion regarding this program.

15. CALL TO THE PUBLIC

Dick Studdard again mentioned standardized training for Police Officers related to DUI motorcyclist identification. He had materials and video available for review. Additionally, he discussed safety issues on the road such as cable-type freeway dividers are unsafe for motorcyclists involved in accidents near them; tar strips are slippery - in California, sand is added to the tar to provide better gripping by tires; ADOT should provide permanent signage for motorcycles, as other states do.

Joe Bochenek He has been working with the City of Glendale to develop permanent signage for motorcycles. Five signs will cost an estimated \$100,000. He is also working with the Luke AFB on the same issue. He also believes that motorcycle awareness should be a permanent component of driver education.

Sky Pilot - AIM has a similar program to the Red Badge in place, nationally. He is willing to share that information with Mr. Rutan. Additionally, he would like to see different billboards in 2008.

Joe Tasinani - Suggested purchase of materials such as pins be in the USA. We should support the American economy.

16. BOARD FORUM

Mr. Fimbres suggested the Council members apply for membership on other boards, commissions, councils, work groups that related to motorcycle safety issues, such as speed, equipment, traffic, engineering, ADOT, GOHS. On January 16, 2008, there is a safety event at the capitol. Council members should be present.



Arizona Motorcycle Safety Advisory Council • c/o Governor's Office of Highway Safety • 3030 N Central Ave, Suite 1550 • Phoenix, AZ 85012 • 602-255-3216 • <http://www.azgohs.gov>

Ms. Cooper shared that the Arizona Motorcycle Safety Advisory Council was highlighted in a recent issue of The Road Beacon, a web based publication that goes to all legislators, nationally. Kudos to us.

Ms. Hartman suggested logos be added to the back of the t-shirts. However, that would add to the cost of each shirt.

17. NEXT MEETING DATE

Next meeting has been set for December 19, 2007, at 10:00 am, at GOHS.

18: CALL TO ADJOURN

The call to adjourn was made at 4:45 pm